Air Quality Short-Film Contest

The Air Quality Short-Film contest aims to engage the community in civic engagement via the arts to showcase the impacts of poor air quality on health and ways to counteract poor air quality within the Inland Empire. The contest is backed by the Engagement Resource Collaborative (ERC), to be led by the College of Engineering, Center for Environmental Research and Technology (CE-CERT), and the Center for Healthy Communities (CHC).

Awards and Prizes

1st place- $300
2nd place- $150
3rd place- $50
Top three winner will also be showcased on our webpage

Judging Criteria

▪ Does the short-film show the adverse effects of air quality within the IE?
▪ Does the short-film reflect the reality of the situation?
▪ Does the picture show people with dignity, equality, support, and integrity?
▪ Does the short-film present a unique perspective of the issue?
▪ Does the film present a practical/pragmatic solution?

Guidelines

To be considered for this award, each entry must adhere to the following guidelines:

▪ Submit short film to CHC@medsch.ucr.edu
▪ Short films can be submitted by individuals or by student organizations
▪ Short films should be a minimum of 8 minutes in length
▪ The top-five short films will be chosen based on the judging criteria above. The short films will then be posted on CHC's social media outlets and be opened up to the community to vote on their favorite top-three short films.

Why an Air Quality Short-Film Contest?

Did you know… that J.W. North High School and surrounding neighborhood is squarely situated in a region with the highest air quality disadvantaged status according to CalEnvironScreen.

Did you know… the majority of the resident's experience health impacts either caused or exacerbated by poor air quality on a regular or semi-regular basis, including asthma, reduced heart function, and cancer. This is why we need people like you; key players, and influencers that can lend their expertise on how we can effectively address the poor air quality issue that are plaguing our community. We will not achieve this goal without your input, and we need you to make a positive impact.

This contest encourages community members to get engaged and make a positive change within the community
▪ How am I making an impact?
▪ Does this film engage the community?
▪ What is the impact I hope to express in this short film?
▪ What am I trying to say about civic engagement?
▪ Through our community engagement we must stop and reflect on our work to align intentions, ideals and actions to ensure that we are impacting the lives of others in the community in an ethical manner.

For more information please email The Center for Healthy Communities at chc@medsch.ucr.edu