

# SOLAR VALLEY CONFERENCE

September 14, 2020  
8:30 AM - 12:05 PM

## 8:30 Welcome & Introductory Remarks

*Master of Ceremonies:* **Dr. Ronald Loveridge** Co-Chair, Solar Valley Consortium, and Deputy Director, Inland Center for Sustainable Development (ICSD), UC Riverside

*Welcoming Remarks:* **Dr. Chris Lynch** Dean, Bourns College of Engineering, UC Riverside  
**Dr. Matthew Barth** Director, Bourns College of Engineering Center for Environmental Research and Technology (CE-CERT), UC Riverside

## 8:40 Morning Keynote

**Karen Douglas** Commissioner, California Energy Commission (CEC)

## 8:55 Morning Presentation

**V. John White** Executive Director, Center for Energy Efficiency and Renewable Technologies (CEERT)

## 9:05 1st Panel Discussion: State of Solar Energy in Southern California

*Panelists:*

**Katie Barrows** Director of Environmental Resources, Coachella Valley of Associated Governments (CVAG)

**Casey Dailey** Director of Energy & Environmental Programs, Western Riverside Council of Governments (WRCOG)

**Duane Baker** Deputy Director, San Bernardino County Transportation Agency (SBCTA)

In this panel, representatives from the Coachella Valley Association of Governments, the Western Riverside council of governments, and San Bernardino Transportation Agency will discuss the latest developments at the State, County, and City levels with a focus on solar in Riverside and San Bernardino Counties.

*Moderated by:* **V. John White**  
Executive Director, Center for Energy Efficiency and Renewable Technologies (CEERT)

## 9:35 2nd Panel Discussion: Solar Initiatives for Communities

*Panelists:*

Southern California Edison (SCE)

**Todd Corbin** General Manager,  
Riverside Public Utilities (RPU)

**Michael Frasure** Building and  
Safety Services Manager, City of  
Rancho Cucamonga

**Devon Hartman** President,  
Claremont Home Energy Retrofit  
Project (CHERP)

Across the state, communities are taking advantage of their solar resource. This panel will focus on the various tools and ways in which solar energy can be useful to utilities and communities. This will be a lively session with representatives from Southern California Edison, Riverside Public Utilities, the City of Rancho Cucamonga, and the Claremont Home Project.

*Moderated by:* **Rob Bernheimer**  
Attorney and Principal, Robert A. Bernheimer, A Professional Law Corporation

## 10:05 Keynote Speaker

Our keynote speaker this year is a very high-profile individual that has meant a lot to the way solar power has been developed in the state.

*Special guest:* **TBA**

## 10:25 3rd Panel Discussion: Industry Perspectives

*Panelists:*

**Nate Lewis** Chief Revenue Officer,  
Renova Energy Corporation

**David A. Allen** Sales Manager,  
Solar Operations, CED Greentech

**TBA**

Find out how the landscape for solar has been impacted by the Coronavirus pandemic. Learn about increased customer interest, and progress in streamlining the process. This panel focuses on existing policies, and policies needed to drive solar development and growth of related businesses. Initiatives will be identified at the state, county, and municipal levels, as well as effective

communication strategies between industry and government at various levels.

*Moderated by:* **Bernadette Del Chiaro** Executive Director, California Solar & Storage Association (CalSSA)



## 10:55 4th Panel Discussion: Strengths, Weaknesses, Opportunities, Threats in Southern California

*Panelists:*

**Curt Hagman** Supervisor, Fourth District San Bernardino County

**Manuel V. Perez** Supervisor, Fourth District Riverside County

**Ed Smeloff** Director of Grid Integration, Vote Solar

**Eduardo Garcia** California Assemblymember, District 56

Anchored by Supervisors Hagman (San Bernardino) and Perez (Riverside), with the added perspective from Ed Smeloff of Vote Solar, this panel will focus on counties, state and local initiatives. What exactly is going on, what are the strengths, weaknesses, opportunities and threats before us? What needs to happen to supercharge solar in Southern California?

*Moderated by:* **Bambi Tran** Vice President, Regions, GRID Alternatives

## 11:40 5th Panel Discussion: Solar Valley as Pathway to Local Benefits

*Panelists:*

**Dr. Ronald Loveridge** Co-Chair, Solar Valley Consortium, and Deputy Director, Inland Center for Sustainable Development (ICSD), UC Riverside

**Dr. Alfredo A. Martinez-Morales** Co-Chair, Solar Valley Consortium, and Managing Director, Southern California Research Initiative for Solar Energy (SC-RISE), UC Riverside

Our economy can be the foundation of a clean prosperous sustainable future for ISC and the consortium has this squarely in our sights. This panel focuses on how the consortium can help craft localized solutions with localized benefits for the counties, cities, industry and our citizens.

**Professor Fred Schwartz** Deputy Director, SC-RISE Solar Valley Consortium, UC Riverside