Have an idea for a sustainable technology?
We can help you develop its full commercial potential at our

**Technology Commercialization Workshop**

July 24, 2017 • 12:00pm – 2:00pm
1084 Columbia Avenue, Room 105
Riverside, CA 92507
Lunch Provided

CE-CERT and OTP invite you to an Entrepreneurial Proof of Concept and Innovation Center (EPIC) special workshop led by experienced entrepreneurs and UCR Innovation-Corps instructors on how to prepare your technology for commercialization.

**We can assist you with:**

- **Planning:** Industry and Federal sponsors are requiring a path for commercialization of their sponsored research.
- **Validation:** The Innovation Corps (I-Corps) or Lean Launchpad program is recognized at the national level as the standard to validate the commercialization potential for research discoveries.
- **Funding:** SBIR & STTR applications from I-Corps participants have a substantially higher funding rate.
- **Growth:** Participating faculty usually find new partners, sponsors, collaborators and funding by participating in this process.

**Who should attend?**

- Any UCR Faculty, students, staff or alumni with an interest in developing a sustainable business idea for commercialization.

To RSVP for the event, contact Alta Vasquez by July 23, 2017 at avasquez@cert.ucr.edu

For direct questions about the workshop and EPIC, contact Mark Leibowitz at mark.leibowitz@ucr.edu

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