

Have an idea for a sustainable technology?

We can help you develop its full commercial potential at our

TECHNOLOGY COMMERCIALIZATION WORKSHOP

July 24, 2017 ♦ 12:00pm – 2:00pm

1084 Columbia Avenue, Room 105

Riverside, CA 92507

Lunch Provided



UCR | College of Engineering- Center for
Environmental Research & Technology

CE-CERT and OTP invite you to an Entrepreneurial Proof of Concept and Innovation Center (EPIC) special workshop led by experienced entrepreneurs and UCR Innovation-Corps instructors on how to prepare your technology for commercialization.

WE CAN ASSIST YOU WITH:

- **PLANNING:** Industry and Federal sponsors are requiring a path for commercialization of their sponsored research.
- **VALIDATION:** The Innovation Corps (I-Corps) or Lean Launchpad program is recognized at the national level as the standard to validate the commercialization potential for research discoveries.
- **FUNDING:** SBIR & STTR applications from I-Corps participants have a substantially higher funding rate.
- **GROWTH:** Participating faculty usually find new partners, sponsors, collaborators and funding by participating in this process.

WHO SHOULD ATTEND?

- Any UCR Faculty, students, staff or alumni with an interest in developing a sustainable business idea for commercialization.

To RSVP for the event, contact Alta Vasquez by July 23, 2017 at avasquez@cert.ucr.edu

For direct questions about the workshop and EPIC, contact Mark Leibowitz at mark.leibowitz@ucr.edu

